

# NEWS RELEASE

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### Loan Protector's *EasyData*<sup>SM</sup> Streamlines Insurance Tracking for Lenders *New name for proven product*

**SOLON, Ohio – Dec. 19, 2005** – Loan Protector, a leading independent outsourcer of servicing technology and services, announced the renaming of its *EasyLink* product to *EasyData* to better describe the product's attributes. *EasyData* has saved lenders time and money by providing up-to-date, digital homeowners insurance information from more than 85 insurance carriers. *EasyData* is ideal for lenders who prefer not to outsource their insurance tracking process, but who would benefit from receiving insurance information from major carriers electronically.

"Although it has a new name, *EasyData* will continue to provide lenders with the automation they need to help streamline their businesses," said Ron Wiser, president of Loan Protector. "We are dedicated to developing and implementing the most advanced technology and services available to better support lenders' needs."

*EasyData* is a digital insurance clearinghouse that gathers homeowners insurance information from all major insurance carriers and allows lenders to access the information electronically. With this service, lenders remain in control of their insurance function, while saving time and resources.

*EasyData* also includes the *EasyNOR*<sup>SM</sup> system, which processes a master file or extract of the lender's portfolio and tracks all borrowers without current insurance. The software generates a series of custom warning letters to the borrower. During the cycle of letters, Loan Protector offers automatic coverage that protects lenders from any hazard insurance losses. If a borrower does not respond to the series of letters, the system automatically orders lender-placed coverage on the property.

*EasyData* offers lenders real time access to insurance data, which allows them to customize the way they manage their portfolios. Through the *EasyData* system, insurance records are saved instantly in the lender's servicing system, allowing access to the data at any time and eliminating paper documents.

## About Loan Protector

Loan Protector is a leading independent provider of customized lender-placed insurance programs, designed to fit the specific requirements of each mortgage servicer and their investors. Loan Protector helps loan servicers manage their insurance tracking, escrow premium payment, and lender-placed insurance processes in a secure, online environment. Loan Protector also offers a complete line of insurance tracking services, including full outsourcing of insurance tracking for commercial and residential mortgage servicers, using its state-of-the-art proprietary tracking software, EasyTrack<sup>SM</sup>.

For more information about Loan Protector call 800.545.6580 or visit [www.loanprotector.com](http://www.loanprotector.com).

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