



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

**Contact:**

Andrew McCaskill/Jessica Winkler  
Loan Protector Media Contacts  
678.781.7210/678.781.7227

**Innovation Through Automation: Loan Protector Hosts  
Third Annual User Conference at the Four Seasons Hotel Las Vegas**

*Educational sessions, informative discussions and product demonstrations highlight conference*

**CLEVELAND, Oct. 3, 2006** – Loan Protector Insurance Services, a leading independent provider of customizable lender-placed insurance programs for lenders and mortgage servicers, recently hosted its 2006 Annual User Conference at the Four Seasons Hotel Las Vegas from August 20<sup>th</sup> to 22<sup>nd</sup>, 2006, attracting a record number of attendees from financial institutions across the U.S. This year marks the highest participation yet at the Loan Protector annual event.

“I found the Loan Protector User Conference to be a high value proposition. It gave me the opportunity to learn more about the efficiencies offered by their family of products and make suggestions for future enhancements,” said Julie Goodman, Managing Director at LaSalle Bank. “I was also able to network, discuss best practices and participate in educational discussions.”

During the two-day conference, key industry initiatives were discussed, and new enhancements to products and services were previewed. In addition to Loan Protector President Ron Wiser’s opening keynote address, *Innovation Through Automation: Empowering Your Staff*, clients attended user sessions and presentations given by the company’s expert staff. The educational breakout sessions, designed as interactive roundtable discussions, provided an open forum for attendees to discuss lender-placed insurance, outsourcing, current industry trends and Loan Protector’s full line of products and services. Notable presentations include “Product Overview and Direction: Accomplishments and Vision for EasyTrack<sup>®</sup>, EasyData<sup>®</sup> EasyNOR<sup>®</sup> and EasyPlace<sup>®</sup>”, “Operational Quality Initiative” and “Technology and Security Initiatives.”

According to Wiser, “One of our users’ primary concerns was the effects of Hurricane Katrina as it relates to wind and flood insurance. Borrowers in some coastal states may be paying prices for insurance that is now more costly than lender-placed insurance. It is apparent to us that insurance companies are limiting the amount of insurance they offer in many high-risk

coastal and wind-exposed areas. This is a very important issue for our clients and we are working hard to get lender-placed insurance carriers to be responsive to our clients' needs in this area."

"This year's conference was the best thus far in terms of user participation and valuable product information," said John Williamson, Vice President, Mortgage Servicing at Johnson Bank. "It is a great opportunity to connect face-to-face with key Loan Protector leaders and I look forward to many years of a continued, successful business relationship."

"The Loan Protector Annual User Conference was designed as an additional means of fostering and maintaining a solid understanding between our clients and our company. We want to ensure that we are building positive working relationships with our clients and that we provide them with technology and service solutions that will help them run their businesses more efficiently," Wiser said. "Our overall goals with this type of client-focused gathering are to closely interact with our users, provide them with information about our company and solicit valuable input that will help us to continue to enhance and improve our offerings."

Each attendee also had a one-on-one, client-specific session that initiated interactive dialog with Loan Protector's management, development and service teams to discuss ideas, issues specific to their portfolios as well as strategies.

"The conference gave me an opportunity to meet and discuss my institution's needs with the Loan Protector team," said Debbie Vecellio, Vice President of Loan Servicing at Northwest Savings Bank. "The one-on-one sessions and roundtables were very valuable and provided great opportunities for sharing of information. It was an excellent forum to share ideas and information and also hear about all the products and services Loan Protector has to offer. I am looking forward to another year of partnership."

"Loan Protector's mission is to give our client financial institutions the power to leverage technology to assist them in their strategic efforts and business goals." Wiser said. "In this regard, we strive to build working partnerships with our clients and provide them with technology solutions that continue to meet their ever-changing needs. The educational user sessions, presentations and product demonstrations give our clients an opportunity to share knowledge and develop strategies on how to use our products and services more efficiently. This year's conference far exceeded our expectations for user feedback, educational value and attendance. We look forward to working with our clients' suggestions as we continually strive to provide them with the solutions to meet their needs."

## **About Loan Protector**

Loan Protector is a leading independent outsource of customized mortgage insurance tracking and verification programs, designed to fit each lender's specific requirements. Loan

Protector offers a complete line of insurance tracking products, including hazard, flood, wind, and liability insurance tracking for residential and commercial mortgage servicers. Using its state-of-the-art proprietary software, **EasyTrack<sup>SM</sup>**, Loan Protector helps loan servicers manager their insurance, escrow and verification processes in a secure, online environment. For more information about loan Protector call 800.545.6580 or visit [www.loanprotector.com](http://www.loanprotector.com).

###